



(1) *Gonzalo Garcia, Greater Houston Builders Assoc. Remodelers Council (GHBAR); NAHBR Chairman Paul Sullivan;* (2) *Ryan Boyles, Jennifer Wall, and Gonzalo Garcia, all with GHBAR; Joseph Irons, with Remodelers Council of the Master Builders Association of King and Snohomish Counties;* (3) *Clint Lovette, Lovette Construction; Elliott and LeArden Pike, ELM Construction; Cindy Davis, Davis Designs; Tim Flynn, Southern Window Supply; Lurenda and Ben Avery, Alabama Media Group; Wrendon Davis, Davis Plumbing Co.;* (4) *PR's Sal Alfano; Stuart Gaines, Home Builders Association of Greater Chattanooga Remodelers Council.*

### **Public Relations and Promotions: Remodelers Council of the Master Builders Association of King and Snohomish Counties**

The council of the Master Builders Association of King and Snohomish Counties was honored for raising the profile of its members, particularly through a partnership with 425 magazine, a local publication covering the Eastside community in greater Seattle. A 20-page spread in the magazine, covering winners of the association's annual Remodeling Excellence (REX) Awards, boosted exposure for the council in 2014; a similar partnership is planned for 2015.

### **Community Service Project: Greater Houston Builders Association Remodelers Council**

The Sunrise Homeless Shelter, one of the largest in Harris County in Texas, received a much-needed facelift from the Greater Houston Builders Association Remodelers Council in 2014. Work included new walls to the male dormitory, a new entryway, exterior repairs, and glazing work. The council's two-day remodel brought attention to the shelter, prompting a visit from the mayor of Houston.

### **Member Services and Education: Home Builders Association of Greater Chattanooga Remodelers Council**

Recognized for member services and education, the Home Builders Association of Greater Chattanooga Remodelers Council hosts monthly leadership meetings for members, offering a series of speakers to help remodelers with their businesses. Speakers discuss varying topics of interest for members, such as green remodeling, business management, and social media and website development. The series ensures members are updated on important issues, particularly within the community.

### **Membership Recruitment and Retention: Greater Birmingham Association of Home Builders Remodelers**

One of the Greater Birmingham Association of Home Builders Remodelers' popular events is the annual fish fry, a networking event for both non-members and established veterans of the council. The highly anticipated event brings together local remodelers in the community, with members also serving as chefs, much to the enjoyment of the council. This annual effort has proven to be successful in recruiting new members to the association. **PR**

*For more information on the winners of this year's NAHB Remodelers CADRE Awards and to find out how to apply for the 2015 CADRE Awards, visit [www.nahb.org/remodelers](http://www.nahb.org/remodelers).*